interior design portfolio.

M E L I D A V A L E R A

table of contents.

BIO + RESUME

KALEIDOSCOPE

ESSENCE

A N D R E A
I Y A M A H

T E C H N I C A L D R A W I N G S

A D D I T I O N A L W O R K









bio.

Melida Valera recently obtained her graduate degree from the New York School of Interior Design. She is dedicated, driven, and an avid learner who enjoys delving into design with the user experience at the forefront. With an innate passion and appreciation for ornamentation and architecture, Melida aims to design spaces that are inspired by the user's life experiences to create designs that meet client needs. Melida looks forward to joining a renowned design firm recognized for its innovation and creativity and is currently working towards obtaining her NCIDQ certification.

Melida Valera

• New York, NY

<u>Melida.valera@nysid.edu</u>

in @melidav

AWARDS

METROPOLIS Future 100 2024

NEWH, New York 2023

Chapter Scholarship

NEWH, INC. 2023 Tarkett Hospitality Design Scholarship

HOLLAND AND SHERRY 2023
Diversity Scholarship

VICTORIAN SOCIETY IN AMERICA 2023 London Summer School

HOLLAND AND SHERRY
Diversity Scholarship

MEMBERSHIPS

Black Design Collective Present
Founder, President, Consultant

ASID, Student Chapter 2022 - 2024 President, Graphic Design Coordinator

Graduate Student Assoc. 2022 - 2024 Vice President

ASID 2022 - Present Student, New York Chapter

NEWH 2021 - Present Student, New York Chapter

IIDA 2021 - Present Student, New York Chapter

SKILLS

Bilingual: Spanish & English, Project Management, FF&E Procurement, Organizational, AutoCAD, Revit, Rhino, SketchUp, Adobe Creative Cloud, Microsoft Office: PowerPoint, Word, Outlook, & Excel

EDUCATION

NEW YORK SCHOOL OF INTERIOR DESIGN, New York, NY

May 2024

Master of Fine Arts, Interior Design

G.P.A.: 3.91

LASELL UNIVERSITY, Newton, MA

May 2016

Bachelors of Science, Fashion and Retail Merchandising

INTERNSHIP EXPERIENCE

COREY DAMEN JENKINS & ASSOCIATES, New York, NY **Aug. 2023 – Oct. 2023**Design Coordinator

- Complied client presentations
- Assisted in project and furniture drawings, sourcing, and client meetings
- Attended site and client meetings
- Updated furniture and fixture schedules

THAM KANNALIKHAM DESIGNS, LLC, New York, NY **Sept. 2022 – March 2023** Design Coordinator

- FF&E procurement
- Managed and tracked client orders and on-site deliveries
- Prepared purchased proposals in Studio Designer for client approval
- Handled vendor and on-site staff communication orders and on-site deliveries

DASH DESIGN, Long Island City, NY

May 2022 - Aug. 2022

Interior Design Intern

- Assisted in all project phases and client presentations
- Utilized AutoCAD to create and modify elevations and sections
- Completed renderings in Photoshop
- Sourced and researched FF&E solutions
- Contacted vendors, ordered samples, collected and documented pricing and lead times
- Organized and maintained project samples and the sample room Prepared and packaged items and materials for client meetings

VOLUNTEER EXPERIENCE

New York School of Interior Design, New York, NY
Gala Staff Volunteer

2022, 2023, 2024

BADG of HONOR Awards Ceremony, New York, NY Staff Volunteer

Nov. 2022, Nov. 2023

New York School of Interior Design, New York, NY
Student Orientation Volunteer
Sept. 2022, Sept. 2023



kaleidoscope.

Kaleidoscope is an adaptive reuse turned haven for individuals and families who have recently migrated to the United States. This luxury residential building features spacious apartments, an amenities center, rooftop, and public spaces for the surrounding community, and aims to bridge the gap between diverse cultural groups. Views across the street to Central Park North, not only easily connect residents and visitors to nature, but also allow access to ample natural daylight. Residents can reside here for up to 3 years.

Location: 31-33 West 110th Street, New York, NY 10026

Size: 72,000 sq. ft., 8 stories

Demographic: Immigrant families of up to 5 people.

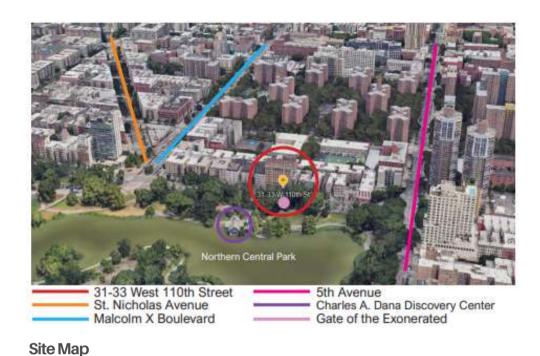
Residences: Studio (2), One Bedroom (7), Two Bedroom (3),

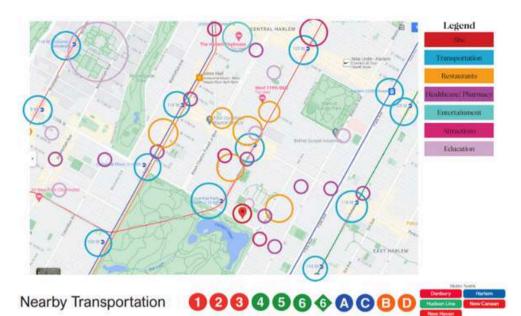
Three Bedroom (10)

<u>Concept:</u> The mechanics of a Kaleidoscope and the everchanging colors and shapes created within it.

The color palette for this project pulls influence from vintage American culture (1940s-1970s) and midcentury modern aesthetics. The furniture selection was curated to include pieces from, or inspired by, prominent midcentury modern furniture designers from around the world to reflect how this space brings diverse cultures and people together.

Programs: AutoCAD, Revit, Rhino, Enscape, Photoshop





Neighborhood Analysis

What is American Culture?

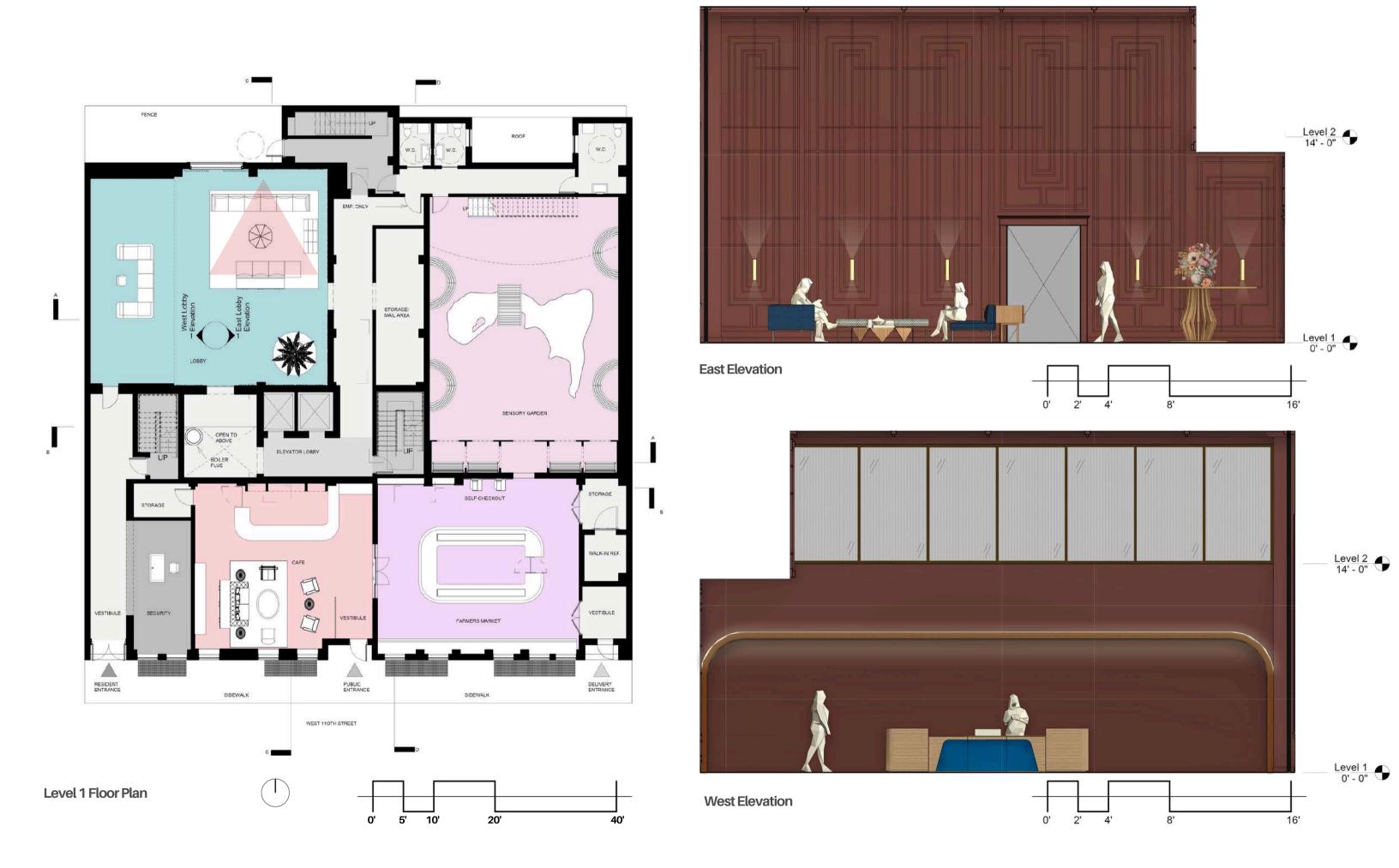
"American culture is a diverse and dynamic blend of customs, traditions, beliefs, values, arts, cuisine, music, literature, and lifestyles that have evolved over centuries as a result of the country's unique history, multicultural population, and geographic diversity. Some key elements of American culture include a strong emphasis on individualism, freedom, democracy, equality, innovation, entrepreneurship, diversity, and a spirit of optimism and resilience. American culture also encompasses a wide range of regional and ethnic influences, contributing to a rich tapestry of traditions and practices that shape the way of life in the United States."

- ChaptGPT, March 20, 2024

What can that look like?









Lobby

FF&E











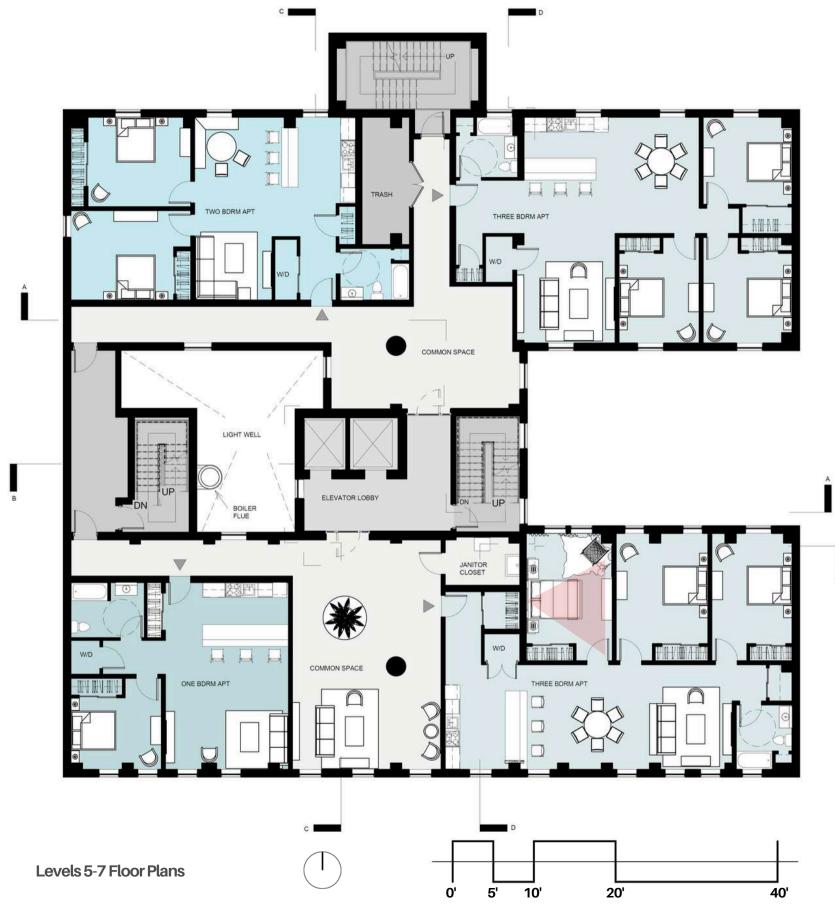
Wall & Ceiling Paint

Sofa & Upholstery Coffee Table

Area Rug Wood & Travertine Inlay Flooring



Level 2 Floor Plan





FF&E



Ceiling Paint



Wallpaper



Headboard Upholstery

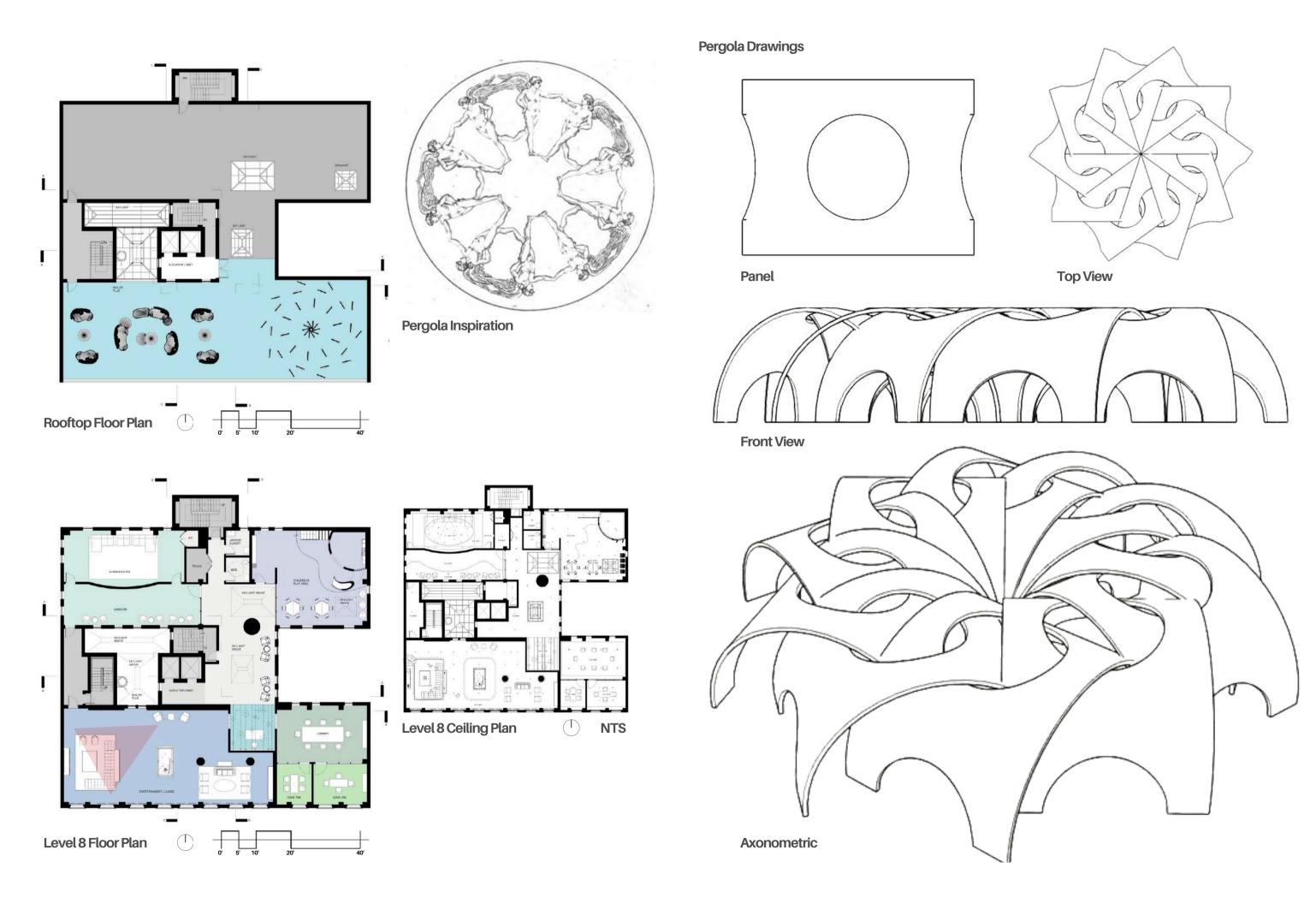


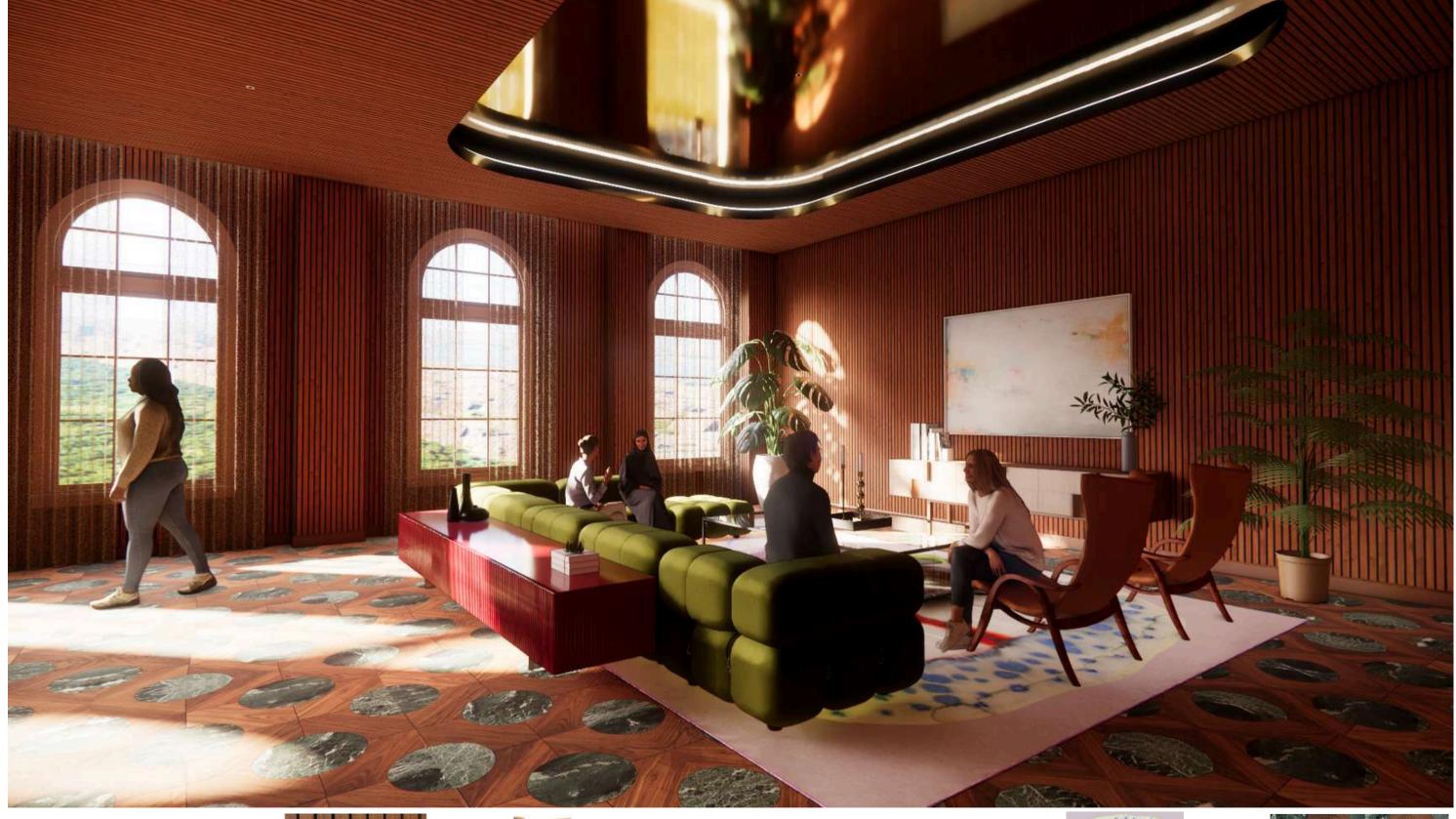
Minotti Brasilia Bed



Wood Floor

Sample Bedroom for a Brazilian Couple





Entertainment Lounge

FF&E



Wood Tambour at Walls & Ceiling







Area Rug



Sofa



Multi-purpose Space

essence.

An outpatient facility that focuses on the mental, physical, and emotional wellbeing of Black men.

Location: Lenox Square Mall, Buckhead, Atlanta, Georgia Size: 10,000 sq. ft., 5,900 sq. ft. outdoor area Demographic: Black men, middle to upper class, ages 26 to 50+, in high-stress positions.

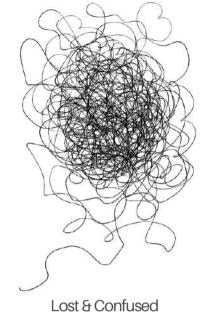
Concept: Umoja, one of the seven principles of Kwanza, meaning "to strive for and maintain unity in the family, community, nation, and race," inspired the circulation and space planning of Essence.

Essence celebrates Black men, prioritizing the creation of a safe space where stigmas around seeking assistance for mental health are dismantled, and healing can begin. To achieve this, Essence provides a multipurpose space where activities including seminars, group therapy, indoor yoga, and group meditation can take place.

Community. Healing. Wellbeing. This is Essence.

Programs: AutoCAD, Revit, Rhino, Enscape, Photoshop





Design Process





Site Map

Demographic & User Groups

Primary users:

- Black men single, married, divorced, LGBTQIA+, etc.
- Patient age: 26 50+

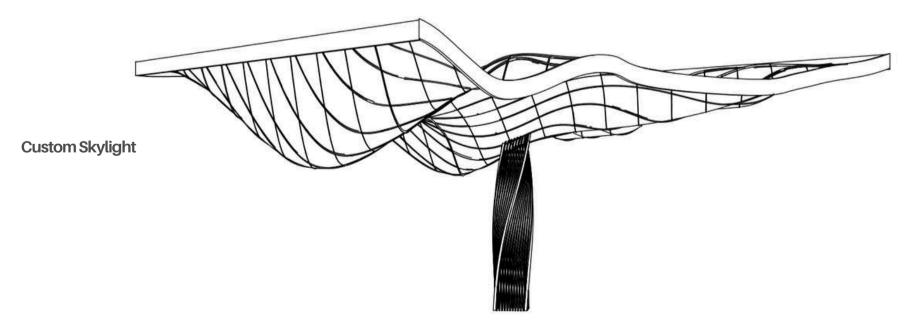
Secondary users:

- Doctors
- Therapists/ Life Coach Psychologists
- Administration
- Barbers
- Climbing Instructors
- Tailors
- Swim Instructors

Tertiary users:

- Young men/ mentees
- Age: 18 25
- Cleaning services
- Onsite deliveries
- Visitors







② Floor Plan

- 1. Reception
- 2. Restroom
- 3. Multi-purpose Space 4. Cafe
- 5. Phone Booths
- 6. Conference Room
- 7. Barber Shop
- 8. Exam Room 9. Waiting Area
- 10. Laboratory 11. Therapist Office

- 12. Psychologist Office13. Doctor Office
- 14. Copy & Print Room 15. Locker Room
- 16. Rock & Rope Climbing17. Meditation Room
- 18. Outdoor Area





A. Pool Area



B. Outdoor Seating Area





FF&E



Rubber Flooring



Wood Tambour at Walls



Ceiling Paint



Pendants



Sofa & Upholstery

Reception



Multi-purpose Space

andrea iyamah.

Andrea Iyamah is a women's fashion brand owned by Nigerian fashion designer, Andrea Dumebi Iyamah (1993-present). The brand was founded in 2011, pulling inspiration from ethnic cultures and elements of nature, travel, and modern femininity.

Location: 546 Broadway, New York, NY 10012

Size: 5,000 sq. ft.

<u>Demographic:</u> Women who enjoy bold colors, patterns, and

silhouettes that accentuate the figure

Concept: The concept for this store design is called "A Sculptured Mirage." The concept ties in lyamah's own influences, pulling from nature, femininity, and one's experience when in the desert.

Programs: AutoCAD, SketchUp, Enscape, Photoshop



Site Map

The A.I. Woman







- Inspired by ethnic cultures and elements of nature, travel, bold colors, modern feminity, and retro classic silhouettes with a contemporary edge
- An adventurer in spirit, mind and style, confident, and unafraid of clothing designed with a statement
- Focused on celebrating ethnicity with a modern twist, while maintaining its attention to quality, detail and figure flattering silhouettes

Product Offering

- Clothing dresses, tops, bottoms (skirts, wrappers, shorts, pants), jumpsuits, robes, sets
 - o Bridal tops, bottoms (skirts, pants), jumpsuits, robes,
 - dresses
 - o Resort wear robes, sets, sarongs, wrappers
 - o Swimwear bikinis, one pieces, bikini tops, bikini bottoms
 - Accessories bags and jewelry

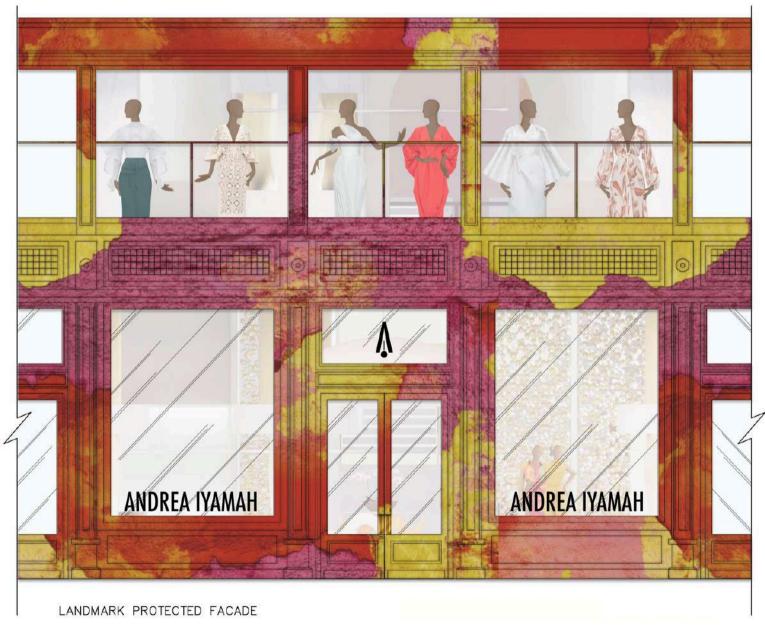
Inspiration





Palette Inspiration





Facade Design



Scale: NTS

- 7. Merchandising Storage

6. Visual Merchandising Storage

8. Fire Stairwell



Scale: NTS

1. Arrival

Lower Level Floor Plan

2. Clothing

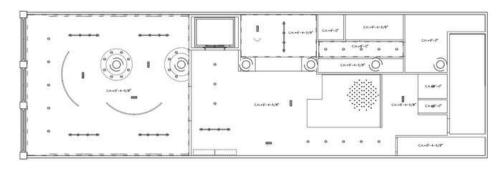
1. Clothing

2. Cafe A.I.

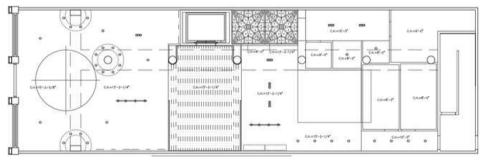
3. Seating Area

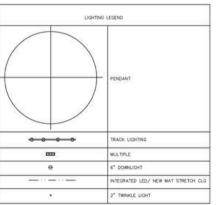
- 3. Cashwrap
- 4. Seating Area
- 5. Restroom

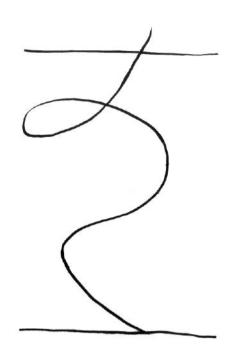
- 6. Fitting Room
- 7. Employee Lounge
- 8. Merchandising Storage
- 9. Manager's Office
- 10. Fire Stairwell



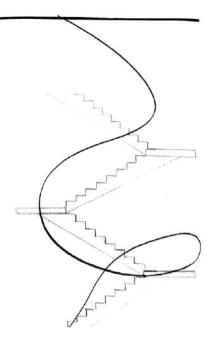
LIGHTING LEGEND	
0-0-0-0	TRACK LIGHTING
600	MULTIPLE
ө	6" DOWNLIGHT
	INTEGRATED LED
•	I-LIGHT PENDANTS



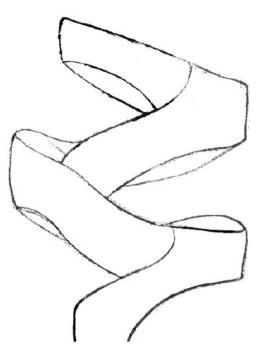




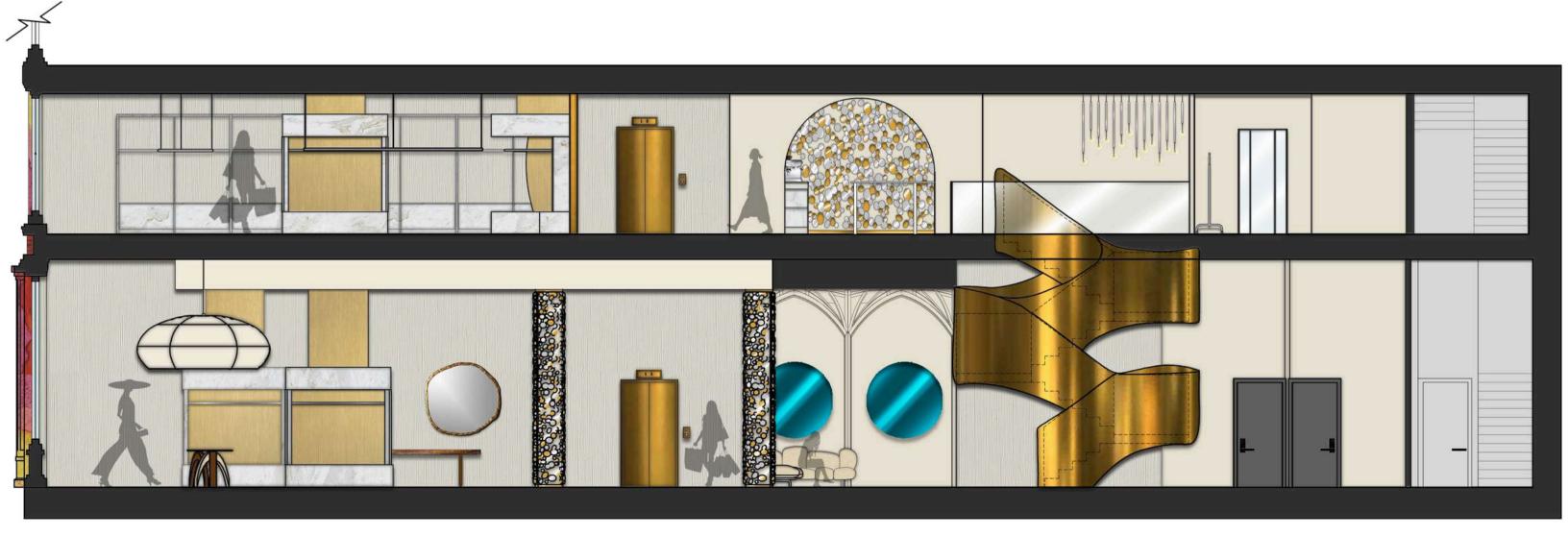




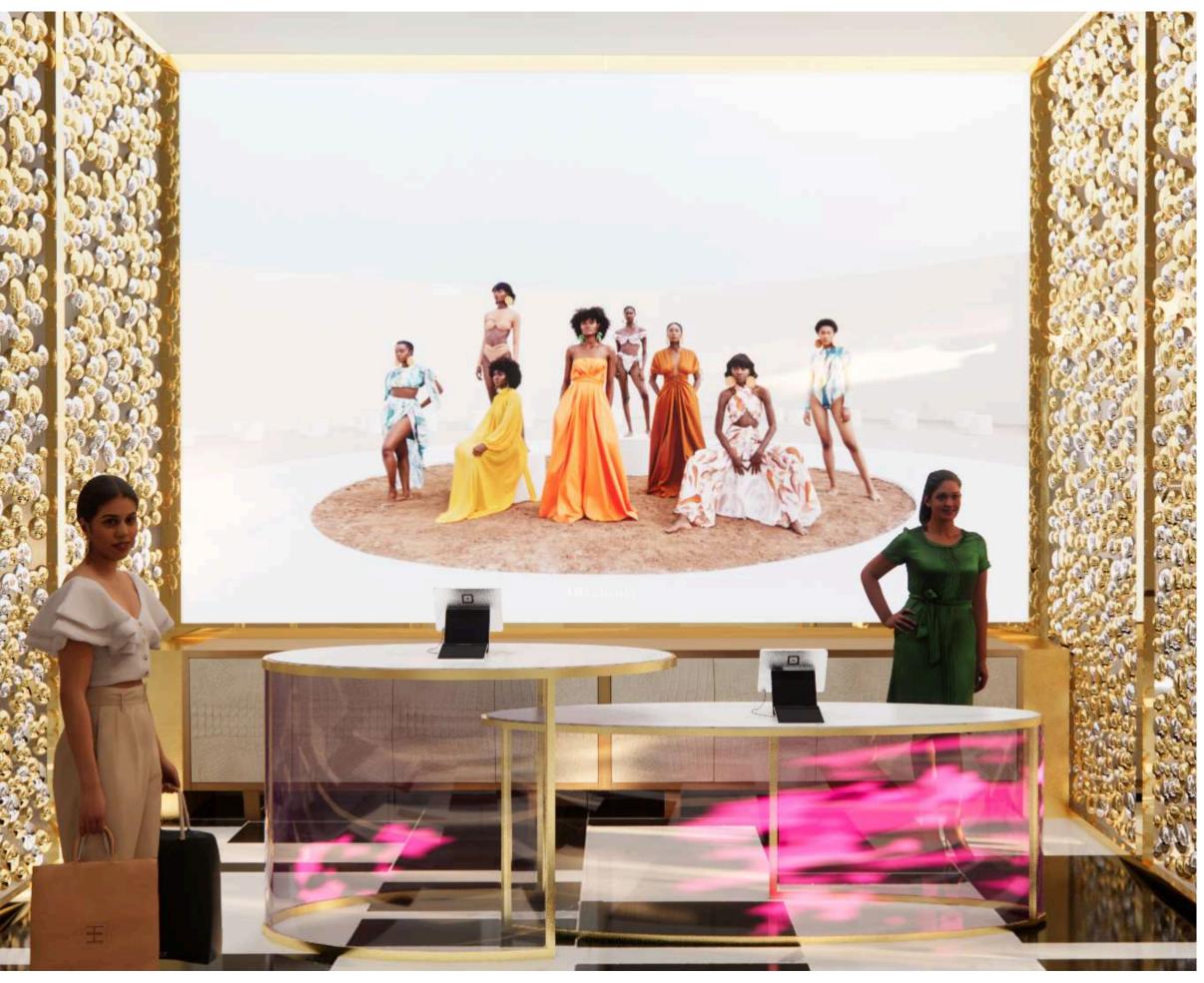
Addition of Stairs



Final Sketch



Staircase Design Process



FF&E



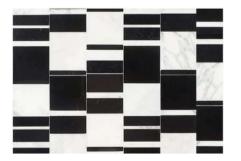
Custom Partitions in Boheme Design Polished Brass and Chrome River Pebbles



Cashwrap Storage

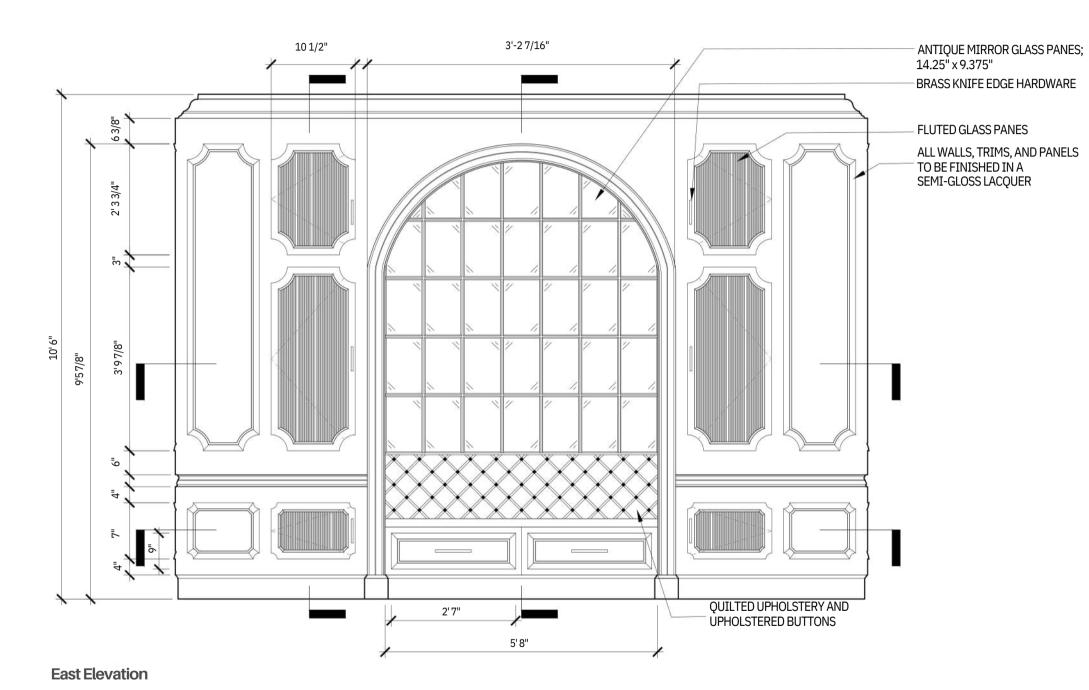


Pink Smoked Glass at Custom Desks



Tile Bar Alayah Blanco Black & White Polished Marble Mosaic Tile

Reception



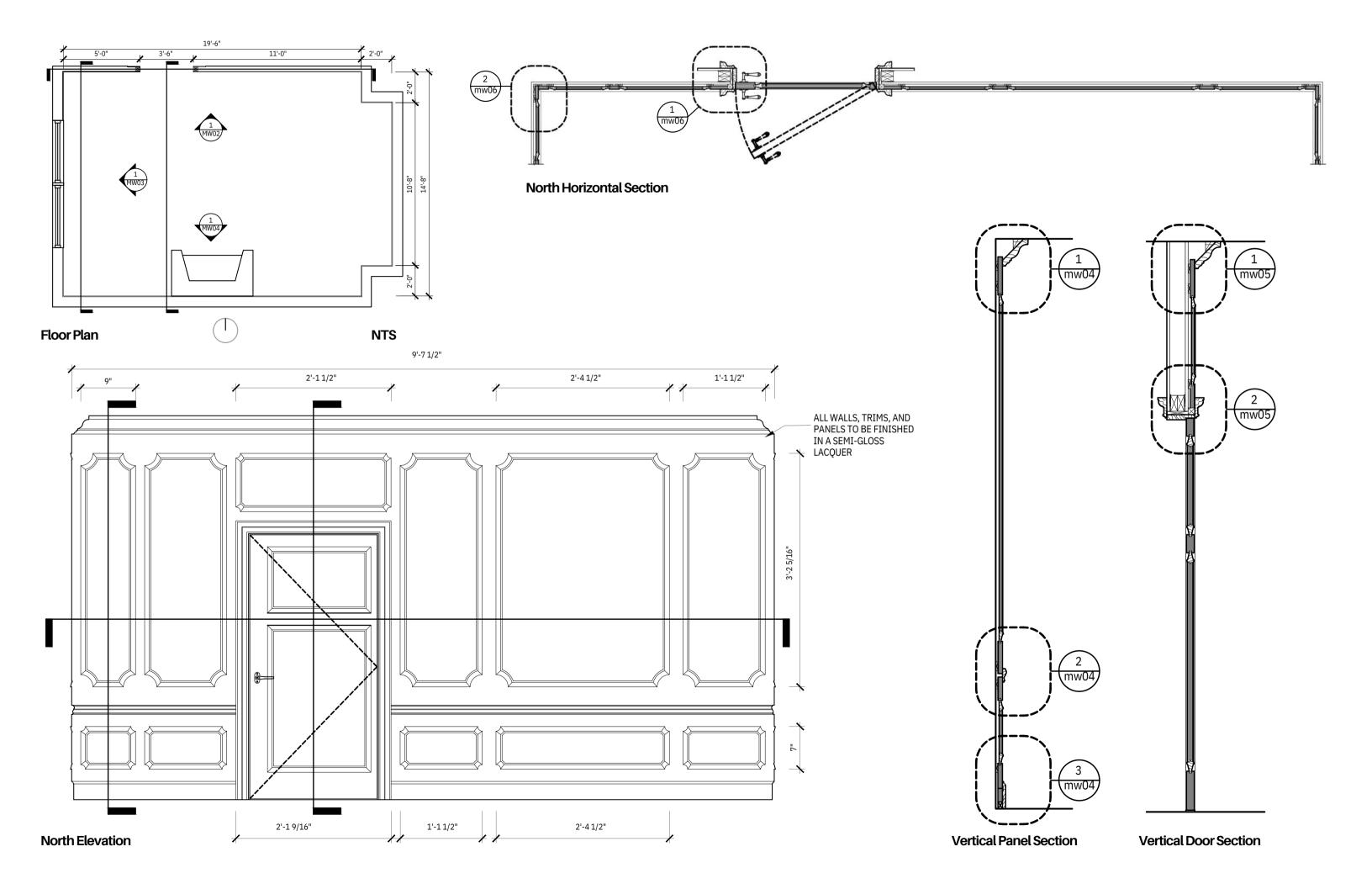
millwork.

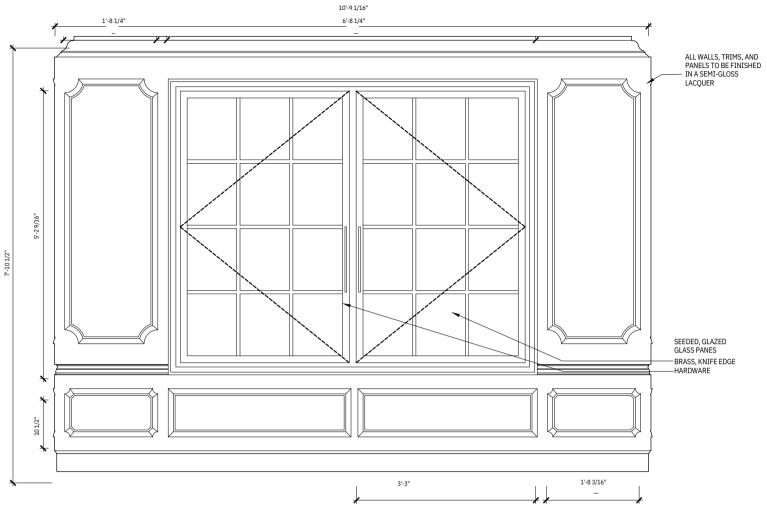
This paneled room was inspired by the classical orders, proportion, and scale. This space features a fireplace, banquette seating, and storage to accommodate any and all activities taking place. This project focuses on paneling and its construction.

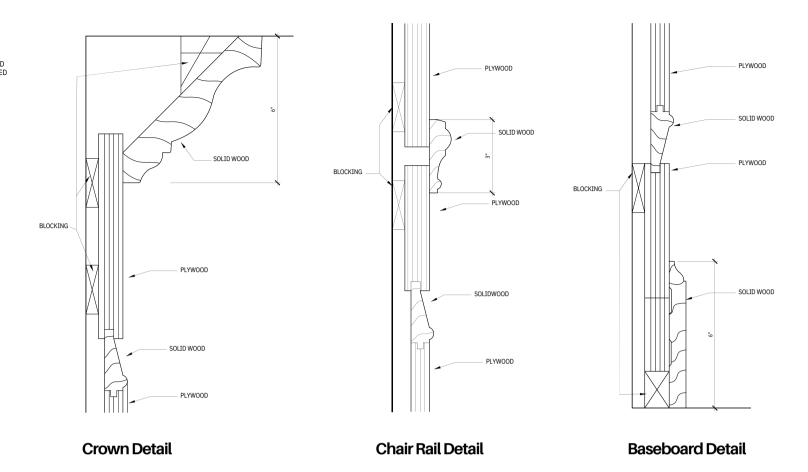
Location: New York, NY Size: Approx. 700 sq. ft.

Concept: Classic paneling that can be easily modernized

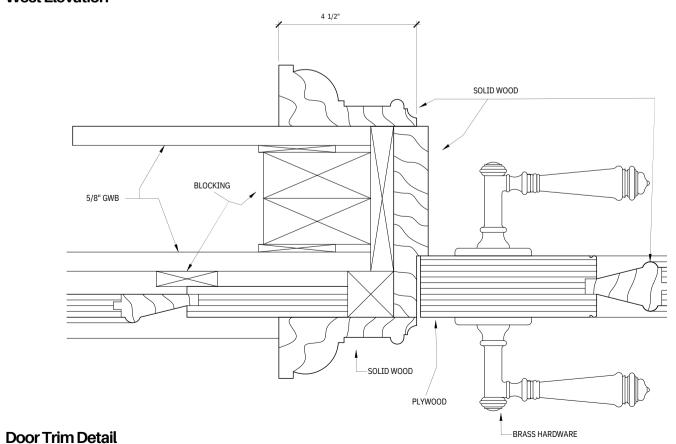
Programs: AutoCAD

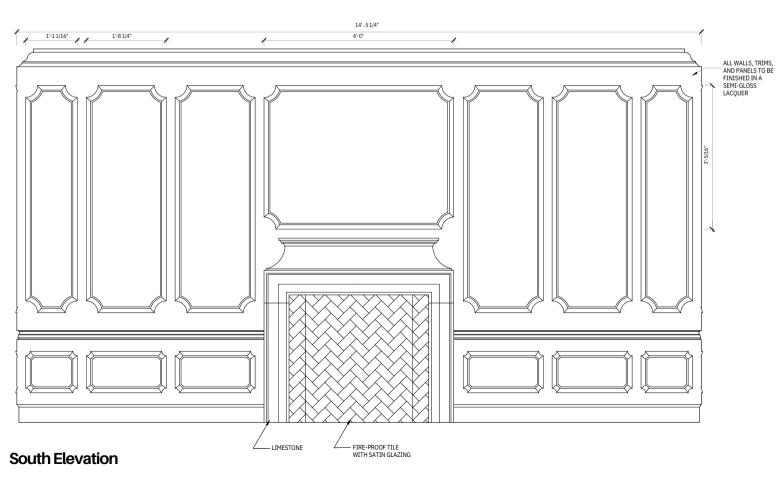


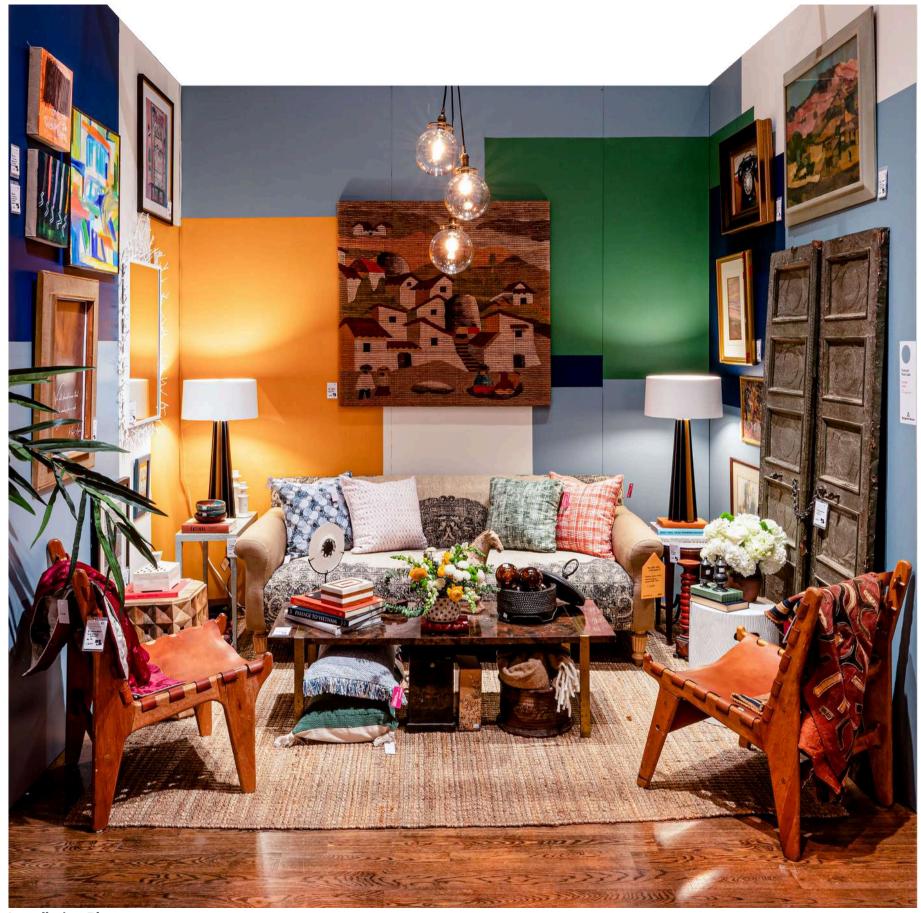




West Elevation







Installation Photo

DOAD.

In April 2023, I had the opportunity to be a part of the Housing Works Design on a Dime show house. I worked on a team of six and was mentored by NYSID alumna and faculty member, Claudia Tejeda. The vignette we created paid tribute to women designers of color throughout history. The mural's colors were pulled from a Peruvian Amarra textile, which allowed for us to "weave" our diverse styles together.

Proceeds benefit Housing Works' healthcare and housing efforts and initiatives serving New Yorkers living with HIV and other chronic illnesses.

Location: Metropolitan Pavilion, New York, NY

Size: Approx. 100 sq. ft.

Concept: Paying tribute to women designers of color throughout history and weaving together their diverse styles.

Designed in collaboration with Ashley Abaunza, Paulina Castillon Gomez, Isabella Hamilton, Kayla Lowry, and Nour Saedeldine.

Programs: AutoCAD, SketchUp







Franklin Lakes 1643



Fairmont Green HC-127



Orange Parrot 2169-20



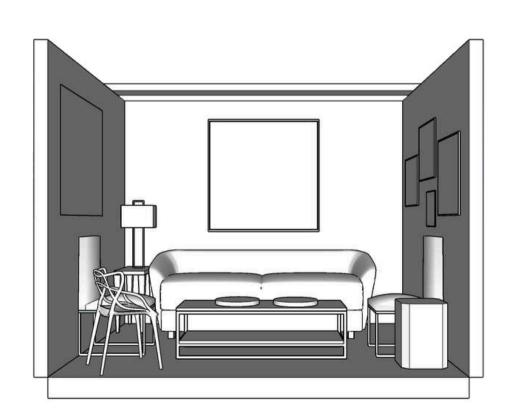
Golden Vista 308

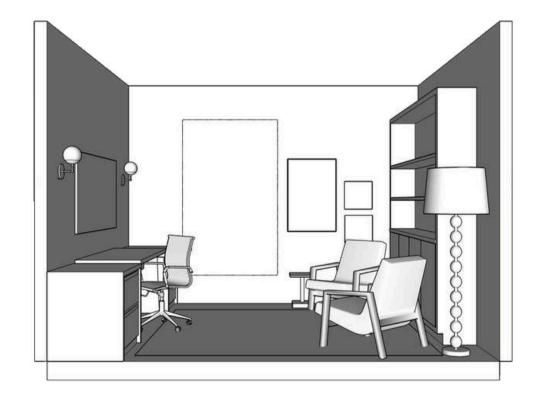


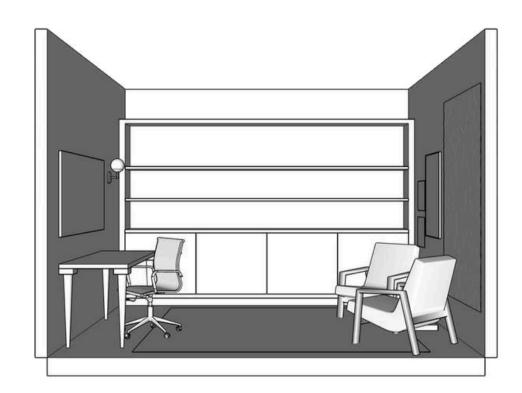
Swiss Coffee OC-45



Champion Cobalt 2061-20







Layout Option One Layout Option Two Layout Option Three



East Elevation North Elevation West Elevation

thank you.

M E L I D A V A L E R A

